

AGENDA AND LEARNING OBJECTIVES / TIMES LISTED ON AGENDA ARE IN LOCAL TIME

8:25 – 8:30 AM

Welcome and Announcements

8:30 – 9:30 AM

How to Survive a Corporate Integrity Agreement

Steven H. Pratt, Attorney, Hall, Render, Killian, Heath & Lyman, P.C.

- Understand the typical obligations of a CIA
- Set expectations with leadership and governance
- Understand the time and effort required by a CIA

9:30 – 9:45 AM

Break

9:45 – 10:45 AM

How to Become a Data-Driven Compliance Professional

Jim Rough, President, SunHawk Consulting, LLC

Joseph F. Zielinski, Of Counsel, Dinsmore & Shohl

- Understand how to incorporate data and metrics into your compliance program using DOJ’s Guidance on the Effectiveness of a Compliance Program and OIG HCCA Measuring Compliance Program Effectiveness as a foundation
- Learn how to use the data you are already collecting to measure the effectiveness of your program
- Attendees will review and receive a tool to apply a data-driven approach to measuring their compliance program’s effectiveness and demonstrate how their compliance program aligns with government requirements

10:45 – 11:00 AM

Break

11:00 AM – 12:00 PM

Complying with Information Blocking Regulations: You Must Attend this Presentation Unless an Exception Applies

Jeffrey W. Short, Shareholder, Hall, Render, Killian, Heath & Lyman, P.C.

Ammon Fillmore, General Counsel and Privacy Officer, Indiana Health Information Exchange

- Understand the significant paradigm shift that information blocking represents with respect to disclosure and access to electronic health information
- Identify specific areas of risk for your organization presented by the information blocking law
- Develop processes for responding to requests for access, use, or exchange of electronic health information

12:00 – 1:00 PM

Lunch (provided)

1:00 – 2:00 PM

Stark Law and Physician Compensation: Impact of Final Rules (2021) and Emerging Trends

Bob Wade, Partner, Barnes & Thornburg, LLP

- Fair market value/commercial reasonableness standards and how the final rules have changed the analysis
- Application of benchmark data and use post-final rules
- Migration of compensation from volume to value
- Recent emerging trends (structure of compensation terms, loss, downstream tracking, NPP supervision/credit)

2:00 – 2:15 PM

Break

2:15 – 3:15 PM

Compliance Risks Associated with Telehealth

Eric Rubenstein, Special Agent (ret.), HHS-OIG

- Gain insight into how the OIG, DOJ, and commercial payors utilize data to target outlier providers and claims
- Understand how the use of telemedicine is often a misnomer and how it is really based on the age-old “pump and dump” stock schemes with the use of sales and marketing representatives and call centers
- Learn how basic compliance measures can serve to proactively create an environment of both revenue generation and revenue preservation while working to remain in the proper lane for FWA prevention

3:15 – 3:30 PM

Break

3:30 – 4:30 PM

AI and Healthcare

David M. Blank, Partner, Arnall Golden Gregory, LLP

- Discuss the growth of artificial intelligence in healthcare
- Understand the benefits and risks of artificial intelligence and its impact on organizational compliance
- Explore best practices for managing compliance risks specific to artificial intelligence

4:30 PM

Conference Adjourns

Regional Healthcare Compliance Conference



September 24, 2021 • Indianapolis, IN

SECTION 1 Attendee Information

Mr Mrs Ms Dr Other _____ Member/Account ID (if known/applicable) _____

First Name _____ MI _____ Last Name _____

Credentials (CHC, CCEP, etc.) _____ Job Title _____

Organization (name of employer) _____

Street Address _____ City/Town _____

State/Province _____ Zip/Postal Code _____ Country _____

Work Phone _____ Email (required) _____

SECTION 2 Registration

Options

<input type="checkbox"/> Member	\$220
<input type="checkbox"/> Non-Member	\$270
<input type="checkbox"/> Registration + First-Time Membership Offer*	\$440

*Save by joining today (first-time members only). Dues renew at \$325. See "Acknowledgements" below for details.

Group Discount

<input type="checkbox"/> Group Discount for 5-9**	(\$25)
<input type="checkbox"/> Group Discount for 10 or More**	(\$40)

**See "Group Discount Policy" under "Acknowledgements" below for details.

TOTAL \$ _____

Dietary Needs Request

Dairy Free Gluten Free Kosher Vegetarian Vegan Other _____

HCCA Membership: By selecting the Registration + First-Time Membership Offer, you agree to the full membership Terms and Conditions, including the use of your information, viewable at hcca-info.org/membership/tandc. To see the full use of your information or if you wish to opt-out, visit hcca-info.org/privacy.

Opt-Out: Select if you would like to opt-out of the following:

- Member Magazine Listing: HCCA lists all new members (first and last name, organization, and state or country) in our monthly magazine, *Compliance Today*.
- Online Member Directory: HCCA's member directory lists first and last name, organization, title, address, and phone number.

SECTION 3 Payment

Online registration at hcca-info.org/regionals

Mail to HCCA, 6462 City West Parkway, Eden Prairie, MN 55344 USA Fax to 952.988.0146

Email to helpteam@hcca-info.org — Due to PCI compliance, do not provide credit card information via email. Email this form without credit card information, then call HCCA at 952.988.0141 or 888.580.8373 with your payment.

- Invoice me
- Check enclosed (payable to HCCA)
- Wire transfer requested
- I authorize HCCA to charge my credit card: Visa MasterCard Discover American Express

Credit Card Account Number _____ Expiration Date _____

Cardholder Name _____ Cardholder Signature _____

SECTION 4 Acknowledgements

By submitting this registration, you agree to the full event Terms and Conditions, viewable at hcca-info.org/conference/tandc, including the use of your information that may be shared with conference exhibitors, attendees, speakers, affiliates, and partners for promotional and/or networking purposes. To see the full use of your information or if you wish to opt-out, visit hcca-info.org/privacy.

By registering for this event, you also agree that you have read and agree to the Personal Accountability Commitment, the Assumption of Risk, and the Liability Waiver and Release viewable at hcca-info.org/conference/tandc.

Group Discount Policy: Registration forms must be sent together to ensure that the discount is applied. The group discount is not available through online registration. Note that discounts will not be applied retroactively if more registrants are added at a later date, but new registrants will receive the group discount.

Photo/Video Release: By registering for this event, you grant HCCA, or anyone authorized by HCCA, the right to use or publish in print or electronic format, any photographs or video containing your image or likeness for educational, news, or promotional purposes, without compensation.

New Members: By selecting the Registration + First-Time Membership Offer, you agree to the full membership Terms and Conditions, including the use of your information, viewable at hcca-info.org/membership/tandc.

Frequently Asked Questions

Where will the conference take place?

Marriott Indianapolis North
3465 River Crossing Parkway
Indianapolis, IN 46240

A reduced rate of \$145 single/double occupancy per night plus applicable state and local taxes (currently 17%, subject to change) has been arranged for the conference. To make your reservation online, [click here](#), or call (800) 228 – 9290 and ask for the HCCA regional conference group rate.

All reservations must be guaranteed with a major credit card. Hotel will not hold any reservations unless secured by this method. You may cancel your reservation for no charge 24 hours or more prior to arrival.

The cutoff date to receive this discounted rate is Thursday, September 2, 2021, or once the group block is full, whichever comes first. After the cutoff date, it is at Hotel's discretion whether to accept additional reservations, which will be subject to prevailing rates and availability.

NOTICE: Neither HCCA nor any hotel it is affiliated with will ever contact you to make a hotel reservation. If you receive a call soliciting reservations on behalf of HCCA or the event, it is likely from a room poacher and may be fraudulent. We recommend you make reservations directly with the hotel using the phone number or web link on the conference website. If you have concerns or questions, please contact +1 952 988 0141 or 888 580 8373.

What is included in the cost of my attendance?

Access to the sessions, supplemental conference materials, networking opportunities, exhibitor booths (when available), and you will enjoy a complimentary lunch.

What COVID-19 safety precautions will be implemented?

HCCA considers the health and safety of all those at in-person programs a top priority. Although participants should recognize that there is risk involved in attending, HCCA will follow the safety recommendations/guidelines provided by the CDC and other state and local government agencies in place at the time of the event. Additionally, HCCA will follow the venue requirements and work with the venue to provide a safe and enjoyable environment for all participants.

Can I see what sessions will be presented before I arrive on-site?

Yes, program information is posted on the conference website.

Will I receive a recording of this conference?

No. Registered attendees must participate in this event in real time as recordings are not available for any missed sessions. No audio or video recording by attendees is allowed.

Is there a group discount—if so, what is it?

Yes, we offer discounts for groups of three or more from the same organization for all our live in-person and virtual events (excluding webinars). Please send all group registration forms together to helpteam@hcca-info.org for processing. A separate registration form is required for each registrant. The group discount is NOT available through online registration. Note that discounts will not be applied retroactively if more registrants are added at a later date, but new registrants will receive the group discount. For groups of 10 or more, please call 952.988.0141 or 888.580.8373 or email helpteam@hcca-info.org.

What do I get with "Registration + First Time Membership?"

If you've never been an HCCA member, you can register as a First-Time Member. This gives you HCCA membership at a discounted rate for your first year. You also receive the member rate for the conference. As a member you receive all HCCA member benefits (discounts, *Compliance Today*® monthly magazine, *Ethikos*® digital quarterly newsletter, member-exclusive webinars, and more). A full list of benefits can be viewed at hcca-info.org/membership. Your membership will begin once payment is received.

How do I use the credit on my account for this event?

You can complete the registration online and select the "Invoice Me" payment option at checkout. Once you receive your confirmation, email helpteam@hcca-info.org or call 952.988.0141 or 888.580.8373 to request your credit be applied toward the registration fee.

Can I get the member rate if I am an SCCE member instead of HCCA or vice versa?

Yes. As a member of SCCE or HCCA, you can receive the membership discount for both organizations' conferences; however, this cannot be done online. Please send your registration form via email to helpteam@hcca-info.org to complete your registration.

How can I cancel my registration?

If you need to cancel your participation (or send a substitute), your request must be submitted by email to helpteam@hcca-info.org. A conference credit will be issued for all registration fees paid and will expire 12 months from the date of the original canceled event. Conference credits will not be issued if you do not attend the event and have not requested cancellation prior to the event start date. If sending a substitute, an additional fee may apply depending upon the membership status of the substitute.

Who can I notify of special needs or accommodations prior to the conference?

Please call HCCA at 952.988.0141 or 888.580.8373 or email helpteam@hcca-info.org if you have a special need and/or require an accommodation to participate.

Continuing Education

Can I earn continuing education units (CEUs) for attending this regional conference?

Yes. This conference offers live Compliance Certification Board (CCB)® continuing education units (CEUs) for participation as well as other external credit types.

To see the most up-to-date CEU approval information, go to HCCA's website, hcca-info.org/conferences/regional. Select your regional and choose the Continuing Education option on the left-hand menu.

How many CEUs will I learn from attending?

CEUs are assessed based on actual attendance and credit type requested. Should the overall number of education hours you attend or that the regional offers decrease or increase, the maximum number of CEUs available will be changed accordingly.

How do I request CEUs following this regional?

While onsite at this regional conference, you will be provided the Application for Continuing Education Units (CEUs). To receive CEUs, you must submit this completed application following the conference to ccb@compliancecertification.org. Only registered attendees are eligible to request CEUs for participation.

When will I receive my CEU certificate for participation?

Once your completed Application for Continuing Education Units (CEUs) has been received by our staff, your CEU account will be updated within 2–4 weeks. To view your CCB CEUs and access your certificate, you can log in to your hcca-info.org account, go to your Account Dashboard, and scroll down to View My CEUs.

I would like to sit for one of the Compliance Certification Board (CCB)® exams following this regional; will I qualify?

In order to qualify for a CCB certification exam, you must review the applicable Candidate Handbook found at hcca-info.org/candidate-handbooks to ensure you meet the CEU requirement as well as the work experience requirement.

I have reviewed the Candidate Handbook and want to apply for the exam as soon as the regional concludes; what's next?

Immediately following the conclusion of the regional, if you have reviewed your Candidate Handbook, submitted your Application for Continuing Education Units (CEUs), and confirmed you will meet the CEU requirements, you can go ahead and apply online for your exam at hcca-info.org/apply-exam.

Can I take my exam remotely?

Yes, CCB offers the flexibility for candidates to take their exam remotely, at a local testing site, or following certain HCCA conferences. To learn more about our various testing options, visit HCCA's website, hcca-info.org/exam-information.

I have more questions about exams and seeking certification; who can help me?

For more questions about CCB certifications, call to speak to a Certification Specialist at 952.988.0141 or 888.580.8373 or email ccb@compliancecertification.org.